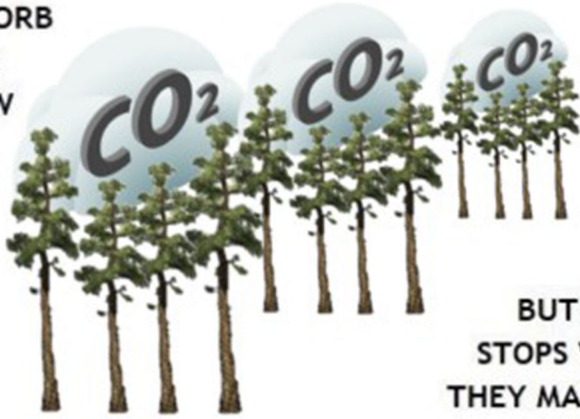


# HOW TIMBER CAN SAVE THE WORLD

TREES ABSORB  
CO<sub>2</sub> WHILE  
THEY GROW



BUT THAT  
STOPS WHEN  
THEY MATURE.

IF WE HARVEST THEM WE CAN  
REPEAT AND MAINTAIN THE  
CARBON CYCLE.



USING THE TIMBER TO BUILD A  
HOUSE CREATES A LONG TERM  
CARBON STORE.



TIMBER ALLOWS US TO BUILD LARGE  
NUMBERS OF HOMES AND STRUCTURES THAT  
ARE ARCHITECTURALLY ATTRACTIVE...SO WE  
CAN STORE MORE CARBON.

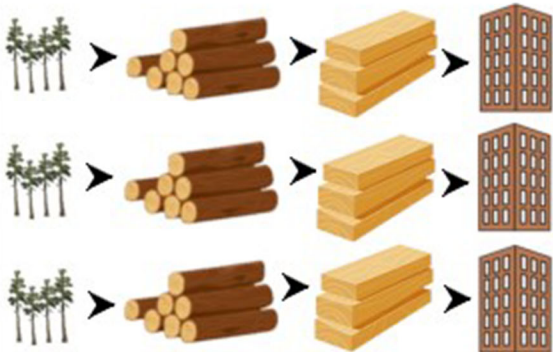


#CARBONSEQUESTERING  
#SUSTAINABLE  
#MASSTIMBER

AND REDUCES THE USE OF POLLUTING,  
HIGH ENERGY MATERIALS, ESPECIALLY  
WHEN PRODUCING STEEL & CONCRETE.



THE MORE WE BUILD WITH TIMBER,  
THE MORE DEMAND WE CREATE.



THIS COULD LEAD TO  
LARGE SCALE  
REFORESTATION OF  
THE PLANET...

...WHICH IS THE ONLY  
VIABLE WAY OF HALTING  
GLOBAL WARMING.



#REFORESTATION  
#TIMBER  
#FORESTRY